



THE POWER OF COLLABORATION



**ROCHESTER
REGIONAL HEALTH**
United Memorial
Medical Center

The GLOW YMCA and United Memorial Medical Center are joining forces in the quest to improve access to services and programs related to health, wellness and recreation in the city of Batavia.

Known as *The Campaign for Healthy Living*, this cooperative effort will help fund the construction of the YMCA's new state-of-the-art healthy living campus, providing new and innovative opportunities for people of all ages to lead better, healthier lives. But we need your help.

Join us, as we work together to improve the health of our community.

Future programs and services would include:

- Adult aging
- Behavioral/Mental health
- Coaching and activity
- Community education
- Community meeting facilities
- Family and youth recreation
- Preventative health
- Primary care/Medical
- Telemedicine
- Wellness and fitness
- Youth development

"Working together, the YMCA and UMMC will have a greater impact on community health. We will leverage our collective strengths and improve the quality of life for people of all ages."

—Dan Ireland, President,
United Memorial Medical Center

"The YMCA and UMMC will join together to collectively impact the lives of residents within our community. The state-of-the-art healthy living campus will not only be a vibrant benefit to all but will also transform downtown Batavia."

—Rob Walker, Chief Executive Officer,
GLOW YMCA